

EXTERIOR HOME APPEAL: A GREAT FIRST IMPRESSION & GOOD CURB APPEAL

A great first impression of your home is very important to buyers as they are developing an opinion of your property within a matter of seconds. While prospective home buyers will see your home coming from a distance, your lawn, front of your home and driveway should have a good curb appeal as it goes hand in hand with a great first impression of the entire property, interior and exterior.

CLEAN UP

Remove unwanted trash, loose leaves, cans, etc. away from the front, side and back of your home. Store items hardly used in a bin, closet or storage. De-cluttering and straightening up will surely give your home front and yard area an automatic face lift and good curb appeal.

TRIM AND CUT

Mow the lawn, trim the plants and keep flowers in a nice neat fashion. If you have empty soil, spend a few dollars and place a potted plant in the needed area.

SWEEP AND WATER

Simply said...good old fashioned broom and garden hose will work wonders. Spray your driveway or walkway down. Rake, broom, and groom your lawn and driveway. Keep cement areas spick and span.

GET OFF THE FENCE

If you have soil areas that lie flush with the cement, try an inexpensive wire fence. This will appear neat and tidy that will allow prospective home buyers to imagine the garden they can grow.

FRONT PORCH

Dress up your front porch. Purchase a brand new welcome mat and buy some small plants or flowers that line the walkway to your door.

FRONT DOOR

Using soap and water, clean and scrub your front door and surrounding areas or paint your door a fun color consistent with the homes color scheme. Make sure there are no cobwebs, dirt, or grime in corners.

SPARKLING WINDOWS

Start with soap and water and finish off any front windows with a glass cleaner. Sparkling windows will definitely aw any buyer.

HANDLE IT

Replace any missing or worn out door handle or door knocker on all exterior doors, gates, and garage doors.

FLAG IT

Seasonal flags may add an extra touch to a front yard or home front. Entice your prospective home buyer with some imagination.

SELLING POINT

Each home has its own characteristic, so highlight the beauty within your home whether it's that perfect window view, an attractive lawn, or that eye-catching flooring out back. Show it off!